



**MINERAL ECONOMICS AND
MANAGEMENT SOCIETY, MEMS
2007, Santiago Symposium**

**Economic and
Management
Issues in the
Mining Industry**

MARCH, 25-26, 2007

**Grand Hyatt Hotel
Symposium Chair: Juan Camus**

Background

The mining business is a unique industrial activity. Its main feature is that it deals with finite, non-renewable resources that call for a particular economic analysis if the goal is to maximize value. This is in fact one of the principal spheres of action of mineral economics.

On the other hand, mineral deposits are distinctive assets whose intrinsic characteristics depend on the location and circumstances in which they took place and developed. The knowledge of the mineral deposit –its location, emplacement, shape, size, grade distribution, and the like– is critical for the success of the mining business. So it is the definition of the business strategy to exploit the deposit and the organizational design to create and execute this strategy. This is the scope of management as it relates to the mining company. From the corporate viewpoint, however, the strategy meets broader questions like in which markets to compete or to what extent to integrate businesses.

Organizer



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Objective

The objective of **MEMS 2007 Santiago Symposium** is to examine some core aspects of two disciplines that are at the heart of the mining business – mineral economics and management. Thus the one-day program considers the first half-day to analyze some important issues in the field of mineral economics. During the second half-day, the idea is to focus attention on the management aspects of mining, particularly those related to the definition of corporate strategies and organizational design.

Who should attend

Executives and professionals from mining companies, government and state institutions, non-for-profit organizations, academia, management consultants, investment banks, and in general people interested in the mining business. The scope of interests includes economics, finance, management, and public policy.

Program

The one-day program is structured in four sessions organized in such a way that their integration shed light on two variables that determine the mining business performance – the business strategy and the organizational design. These sessions are:

- 1 Mineral economics: government, academic, and industry perspectives.
- 2 Mineral economics and mining.
- 3 Corporate strategies and business models in mining.
- 4 Organizational design in mining companies.



Cost	Sponsorship	Stand	Registration
		US\$ 5,000 + VAT	US\$ 1,500 + VAT

Mineral Economics and Management Society, MEMS 2007 Santiago Symposium

Santiago, Chile, March 25-26, 2007.
Grand Hyatt Santiago Hotel.

Inquiries and Registration

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